



# AFRICAN SUMMIT ON ENTREPRENEURSHIP AND INNOVATION. ASENTI 2022

**THEME: “INNOVATING FOR AFRICA’S NEXT FRONTIER”**

**THE BOMA HOTEL NAIROBI, KENYA | 10 - 11 NOVEMBER, 2022**



*All timings are in the East African Time (EAT)*

### Objectives of the Conference:

- Connect and network with high-profile entrepreneurs across Africa
- Explore innovative, digital and technological solutions for Africa
- Extract good practices to be implemented at your level to increase your resilience
- Demonstrate the role of the diaspora for inclusive development and exchange of best practices and partnership opportunities.

9.30AM - 10.00AM   OPENING CEREMONY	
MC.	<ul style="list-style-type: none"> <li>▪ Sofina Merinyo - <i>Education, ITF- Kenya</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Masesebe Ramahuma - <i>MasRam Groups/ASENTI South Africa Representative.</i></li> <li>▪ Nobantu Modise - <i>Editor in Chief- Afrophilia Magazine-South Africa.</i></li> </ul>
Opening Speaker	<ul style="list-style-type: none"> <li>▪ Dr. Ezekiel Mutua- <i>CEO, Music Copyright Authority Kenya</i></li> </ul>
Keynote Speaker	<ul style="list-style-type: none"> <li>▪ H.E. Huria Ali Mahdi - <i>State Minister of the National ICT and Digital Economy Sector at the FDRE Ministry of Innovation and Technology. Ethiopia. (Virtual)</i></li> </ul>
10:00AM - 11.30AM   PANEL DISCUSSION: YOUTH AGRICULTURE SESSION TOPIC: MAINSTREAMING; YOUTH SPECIFIC EFFORTS TO ENFORCE THE ROLE OF YOUNG PEOPLE IN AFRICAN AGRICULTURAL TRANSFORMATION FOR SUSTAINABLE FOOD SYSTEMS. <i>“Securing the Future of the African Food Systems through the African Youth”</i>	

Moderators	<ul style="list-style-type: none"> <li>▪ Wafulla T. Nekesah - <i>Business Development Manager, Crop Nutrition Laboratory services (Cropnuts), Kenya</i></li> <li>▪ Sheila Birgen - <i>Country Lead-Innovate UK-Kenya</i></li> </ul>
Panel speakers	<ul style="list-style-type: none"> <li>▪ Noah Nasiali - <i>Kadima, CEO A Farmer Media</i></li> <li>▪ Micheal Njagi - <i>Youth Agribusiness WFP, Kenya</i></li> <li>▪ Stephen Mwongela - <i>Founder &amp; CEO Plusfarm Kenya</i></li> <li>▪ Lynn Odiwo - <i>Co-Founder - Nature's Best Green Culture - Kenya</i></li> <li>▪ Wangari Kuria - <i>CEO Farmer on Fire-Kenya</i></li> </ul>
Q&A Session	
01:00PM -2:00PM   TEA BREAK	
11:30AM - 1:00PM   PANEL DISCUSSION: "EDUCATION AND TECHNOLOGY" BLENDING EDUCATION AND TECHNOLOGY; ENHANCING DIGITAL LEARNING FOR HIGHER EDUCATION IN AFRICA.	
Moderator	<ul style="list-style-type: none"> <li>▪ Calvin Jodisi - <i>President ASENTI AFRICA</i></li> </ul>
Panel speakers	<ul style="list-style-type: none"> <li>▪ Bekere Amassoma - <i>Oracle Academy Program Manager, Sub Saharan Africa</i></li> <li>▪ Mr. John Ngila - <i>Social Entrepreneurship Lead, Africa Nazarene University-Kenya</i></li> <li>▪ Ian Harrison - <i>Head of Trade – Midlands-UK</i></li> <li>▪ Dr. Jeremy Hague - <i>Nottingham Trent University, Director of Knowledge Exchange-UK</i></li> </ul>
Q&A Session	
1:00PM - 2:00PM   LUNCH BREAK	

2:00PM - 3:00PM | PANEL SESSION; THE FUTURE OF AFRICA'S HEALTH SECTOR: UNLOCKING INNOVATIVE OPPORTUNITIES IN THE HEALTH SPACE.

Moderator

- Lizzie Otake - *Development Communication & PR Consultant*

Panel Speakers

- Vivian Nwakah - *Founder at Medsaf-USA*
- Dr. Mories Atoki (Hon) - *CEO Africa Business Coalition of Health (ABCHealth) - Nigeria*
- Dr. Mohamed El Sahili - *Chief Executive Officer Medland Hospital, Zambia*
- Wilfred Njage - *Co-Founder/CEO Vilgro Kenya*
- Kate Kibarah - *CEO Kate Organics, Kenya*
- Diana Chebet - *Risk Management Co-ordination & Quality Officer - KNH - Kenya*

Q&A Session

3:00PM - 4:15PM | COLLABORATION AND PARTNERSHIP IN THE EDUCATION SECTOR TO IMPROVE AND SET QUALITY AND DIVERSE EDUCATION EXPERIENCE.

Moderator

- Babra Adhiambo - *Co-Founder and Executive Director at 1CSS*

Panel Speakers

- Duncan Hepworth - *De Montfort University Partnerships Development Manager - Global Partnerships Unit, UK*
- Mr Jonathan Wastling - *Pro Vice-Chancellor & Executive Dean of the Faculty of Natural Sciences Keele University - UK*
- Daniel Juma - *CEO Global Peace Foundation-Kenya*
- Nilla Muyembe - *Laria Consultancy and Research Solutions - Zambia*

## Q&A Session

4:15PM - 4:30PM | Masterclass by 1.0: Rita Kakati - Shah

*Award-Winning Gender, Diversity, Inclusion & Career Strategist | International Speaker | Author | Fortune 500 Adviser | Board Advisor | Founder & CEO, Uma | TV Show Host - USA*

TOPIC: CONFIDENCE STRATEGIES FOR BUSINESS PERFORMANCE.

THE SESSION WILL FOCUS ON THE BEST PRACTICE TO BUILD SUCCESS BUSINESS AND OVERCOME CHALLENGES

## DAY 2

## THEME: "INNOVATING FOR AFRICA'S NEXT FRONTIER"

9.30AM - 10.00AM | Opening remarks – Cas Amato - *Export Manager, TALL Security Print Ltd-UK*

10:00AM - 11.30AM | SPOTLIGHT SESSION ENTREPRENEURSHIP: "ENTREPRENEURSHIP AND WHAT WE HAVE LEARNT:" AS ENTREPRENEURS ADAPT TO THE CRISIS AND PIVOT TO INNOVATIVE AND RESILIENT WAYS OF DOING BUSINESS, SPEAKERS WILL SHARE THEIR SUCCESSFUL PRACTICES.

Moderator

▪ Nilla Muyembe - *Laria Consultancy and Research Solutions-Zambia*

Panel Speakers	<ul style="list-style-type: none"> <li>▪ Simon Okoth - <i>CEO Appkings Solutions Ltd.</i></li> <li>▪ Kimani Patrick - <i>CEO Carlstic Group Limited</i></li> <li>▪ Shahib Yakub - <i>Managing Director Moto Moto Africa - Kenya</i></li> <li>▪ Saed Abdillahi Saed - <i>Group CEO Consuting Ltd. - Somaliland</i></li> <li>▪ Nobantu Modise - <i>Editor in Chief- Afrophilia Magazine - South Africa</i></li> <li>▪ Francis Gachagua - <i>CEO Oneplus Kenya</i></li> </ul>
Q&A session	
11:30AM - 12:00PM   TEA BREAK	
12:00PM-1:00PM   FIRESIDE CHAT; WOMEN IN BUSINESS; THE ROLE OF TECHNOLOGY IN ADVANCING SUSTAINABILITY IN BUSINESS.	
Panel Speakers	<ul style="list-style-type: none"> <li>▪ Maureen Mwaniki - <i>Vice Director – Programs Management (PMO) at Huawei - Kenya</i></li> <li>▪ Nelius Gachoka - <i>Head Product Management, Workpay Africa.</i></li> <li>▪ Sally Kahiu - <i>Head of Sustainability and Corporate Communications - Kenya</i></li> <li>▪ Amanda Armstrong - <i>Social Entrepreneur &amp; Founder of Athari Career Coaching - Canada</i></li> </ul>
1:00PM - 2:00PM   LUNCH BREAK	
2:00PM - 3:30PM   BREAKOUT SESSION	
<ol style="list-style-type: none"> <li>1. Opportunities and collaboration for Education and Technology - Cas Amato, <i>Export Manager, TALL Security Print Ltd - UK</i></li> <li>2. Building your brand and digital business footprints - Nobantu Modise, <i>Editor in Chief- Afrophilia Magazine - South Africa.</i></li> </ol>	

3:30PM - 4:30 PM | PANEL DISCUSSION : INVESTMENT READINESS.

FIRESIDE CHAT; HOW CAN AFRICAN COUNTRIES ENHANCE SUSTAINABLE PARTNERSHIP AND INVESTMENT READINESS IN AFRICA FOR START-UPS

*Investments opportunities for Africa's entrepreneurs is still a big challenge, through the sessions we will learn how best to access financial investments and other forms of investments.*

Moderator

Masesebe Ramahuma - *MasRam Groups/ASENTI South Africa Representative.*

- Lawrence Ntsimanyana - *Founder / CEO Francistown Business Expo Group.*
- Farouk Khailann - *CEO Premium Africa Holdings - UAE*
- Diana Kolek - *CEO Evoke Global/International partner World Business Angel Investment Forum - Kenya*
- Sally Kahiu - *Head of Sustainability and Corporate Communications - Kenya*

Q&A session

4:30PM - 5:00PM | CLOSING CEREMONY

- Hjortur Smarason - *ASENTI Advisory board member-Norway*
- Masesebe Ramahuma *Vice President ASENTI -South Africa*
- Calvin Jodisi- *President-ASENTI AFRICA*

ASENTI Outstanding Impact Awards ( Awarding organizations that are creating impact in the different sectors)

